

**ULTRA PURE BOTTLED WATER, INC.**  
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 813.835.7873 www.nameyourbottle.com  
 Art Department Digital File Submission  
**Email to [pressready@nameyourbottle.com](mailto:pressready@nameyourbottle.com)**  
**(12 oz.)**

Labels composed on Windows or Mac systems are both usable if saved in the correct format. Label artwork such as logos and illustrations and all text should be designed and composed in vector based software. The application we support is Adobe Illustrator. Files can be saved as native CS3 ai files or as EPS files if created with other vector software such as Coreldraw, Quark Xpress, Indesign or other vector programs. It may also be saved as a PDF such as this file as long as you retain editability with Adobe Illustrator.

This design template is a PDF file containing a vector template that can be used in Illustrator to compose your label and is also viewable on most any computer with Acrobat Reader. Visit our [About Graphics](#) page at [www.nameyourbottle.com](http://www.nameyourbottle.com) for more information on graphic formats.

Do not embed artwork taken from the web or clipart. This type of artwork is of very low resolution and quality and although fine for online viewing, is unacceptable for press printed works.

Please include all images and art used in the label you are designing by embedding the image. If the image is linked then you will need to send the art file that you are linking to separately. All text needs to be convert to outlines/curves before sending. The avoids us needing to have all the possible fonts in the market today.

Please allow for a 1/8" bleed on any color or image appearing up to the label edge.  
 Email finished press ready label to [pressready@nameyourbottle.com](mailto:pressready@nameyourbottle.com)

**7.25" x 1.625"**

